

15TH ANNUAL JOINT TRAINING SEMINAR AND FRAUD EXPO

Exhibitors' Information Kit

SAME LOCATION FOR 2021!



The Westford Regency
Westford, MA

May 4 & 5, 2021



2021



Showcase your anti-fraud services.

Meet Clients. Network. Learn.

We are staying with the same great venue! Join us May **4th & 5th, 2021** at The Westford Regency, 219 Littleton Road, Westford, Massachusetts for our 15th Annual Joint Training Seminar. With our partners, the National Insurance Crime Bureau (NICB) and the Insurance Fraud Bureau of Massachusetts (IFB), this year will be better than last.

This is the only New England insurance anti-fraud seminar available which brings together, under one roof, law enforcement, fire, SIU, and a myriad of multi-line Insurance Professionals for two days of comprehensive anti-fraud training. These professionals require highly specialized education and this unique opportunity provides you with the best forum in which to highlight your organization.

We strive to build relationships, as teamwork and networking are the keys to success. As such, we feel that vendors like you should be part of our organization, and not kept at arms length. All vendor packages include a Supporting Partner status with NEIASIU, meaning that your representatives are welcome at all meetings, trainings or other events sponsored by NEIASIU throughout the year. Gold Sponsors are also offered the opportunity to provide training to the membership during our quarterly trainings (as availability permits), and your company logo or a 600X400 jpeg advertising image and a hyperlink to your website will be featured on our website, www.neiasiu.org, for an entire year.

This annual conference offers great exhibit space enabling you to showcase your services and we hope you will join us this year. **Act before January 31, 2021** to take advantage of our early registration and receive a significant discount!

Register Now: <https://www.neiasiu.org/2021-Registration>

2021



Vendor Packages

GOLD SEMINAR SPONSOR - \$750.00*

*REGISTER BEFORE JANUARY 31, 2021 AND RECEIVE GOLD FOR ONLY \$550.00.

You will receive ALL **SILVER SEMINAR SPONSOR** benefits **PLUS**

- Classroom sponsorship (1 session) and recognition of sponsorship to attendees prior to training presentation (limited to first 18 paid registrations)
- Company logo or advertising image (600X400 jpeg) prominently displayed on the NEIASIU website for one year with hyperlink
- Mention of organization as Gold Sponsor during Event
- This fee includes TWO free registrations to the seminar (may be used by any employee)

SILVER SEMINAR SPONSOR - \$550.00

- Placement of a marketing booth, at your option, within the Vendor Display area¹ for the duration of the event (according to schedule).
- Organization logo showcased in the online seminar agenda along with website hyperlink.
- **Sponsoring Partner** status for one year with NEIASIU.
- At your option, prize giveaway announcement at Wednesday lunch.
- This fee includes ONE free registration to the seminar (may be used by any employee).

¹Vendor Booth placement will be based upon the order that an organization pays & becomes a confirmed vendor/sponsor.

Please email your company logo in JPEG format for use in the attendee handout & online agenda to NewEnglandChapterIASIU@gmail.com. Gold Sponsors please provide a 600X400 jpeg advertising image & website link for use on the NEIASIU.ORG website. Ads will be produced as submitted.

Register Now: <https://www.neiasiu.org/2021-Registration>

SPONSORING PARTNERS

NEIASIU appreciates the vendors, sponsors and businesses that have supported our organization and our common goal of reducing insurance fraud. As such, and in order to further recognize those businesses and persons who have consistently been a presence in the NEIASIU community, we are now offering a Supporting Partners affiliation within NEIASIU.

As a Supporting Partner you are welcome to attend all NEIASIU regular meetings¹, network with the membership, and promote your business or service before or after any meeting or event (soliciting of business during meetings is prohibited). You are also pre-approved as sponsors of NEIASIU events and will be given preference as sponsors over persons or entities that are not approved Supporting Partners. With the prior approval of the Board of Directors, you may also hold drawings for prizes before or after a meeting or event.

The intent of this affiliation is to build the relationship between our sponsors and members by providing for more opportunities to meet on a regular basis, but while limiting the 'sales' aspect traditionally found between vendors and organizations. While technically Supporting Partners are not members of NEIASIU, it will be tough for you to tell the difference. The use of the NEIASIU name or logo for the marketing or promotion of your services, is not allowed. However, feel free to showcase your attendance at any NEIASIU events, speaking engagements at NEIASIU affiliated training, etc.

¹ Subject to any fees imposed on the regular membership and any restrictions imposed on non-voting members.

Register Now: <https://www.neiasiu.org/2021-Registration>

2021



SPACE IS LIMITED!

Vendor Setup Schedule & Information:

Monday, May 3, 2021

Exhibitor setup (12PM – 6PM)

Tuesday, May 4, 2021

6:45 AM – Exhibitor setup

7:00 AM – Exhibit area will open

10:15 AM – Vendor Break

12:00 PM – Lunch

2:30 PM – Vendor Break

4:30 PM – Seminar Reception

Wednesday May 5, 2021

7:00 AM – Exhibit area will open

10:15 AM – Vendor Break

12:00 PM – Lunch*

2:30 PM – Vendor Break

3:00 PM – Tear down (removal of exhibits)

*Exhibitors are encouraged to bring door prizes that will be handed out at the Wednesday Lunch.

Booth Space includes one (1) 6 ft. table to set up your exhibit and includes **electrical connection.**

Vendors must notify Hotel of any packages that it will be shipped at least one week in advance. All packages must include name of Group and date of event and may not be received earlier than **three (3) business days** prior to the scheduled event set-up. A \$5.00 charge per package, per day will be charged for packages received more than three (3) business days prior to the scheduled event set-up. Hotel accepts no responsibility or liability for the delivery, security or condition of the packages.

Questions should be directed to:

**Sales & Marketing Department
The Westford Regency
219 Littleton Road, Westford, MA 01886
978-727-8712**

CONTACT INFORMATION

For more information or if you have questions, please contact:

NEIASIU

306 Winthrop St. #251

Taunton, MA 02780-4355

NewEnglandChapterIASIU@gmail.com

Tania Spring

Vendor Coordinator

tspring@mapfreusa.com

Sue MacKay

Secretary

smackay@hanover.com

Erin Bracken

President

erin.bracken@zurichna.com

**It is our goal to make this an
“Exhibitor Friendly” Conference.
If you have any questions or
concerns, please let us know as
we are always looking to
improve the experience for
vendors and participants alike.**

2021



2019 SEMINAR VENDORS & SUPPORTING PARTNERS



BENOIT LANGUAGE SERVICES, INC.

(800) 261-5152 / www.benoitinc.com



2021



SEARCH PROS, INC.
Medical searches you can trust. *Fast!*

COVENTBRIDGE GROUP
THINK TRUTH

ENVISTA
FORENSICS

MDD
FORENSIC ACCOUNTANTS

MERRILLS
INVESTIGATION • SECURITY • SEARCH

 LexisNexis®
RISK SOLUTIONS

NEFCO
FIRE INVESTIGATIONS
The Origin & Cause Experts

TransUnion^{tu}

 PHOTOFAX, INC.
THE BEST SURVEILLANCE COMPANY IN THE COUNTRY.

ROMAN
& ASSOCIATES

Shorten Associates
28 B Street
Lynn Massachusetts 01905
(781) 727-6214
jshorten@comcast.net



Register Now: <https://www.neiasiu.org/2021-registration>